



Gemeente Rotterdam

CITY UNDER MICROSCOPE ROTTERDAM | THE NETHERLANDS

27-29 MARCH 2019



#LUCIcmRotterdam



The City of Rotterdam is very proud to host the LUCI City under Microscope in March 2019.

Rotterdam is an ode to modern architecture, where home-grown and foreign architects are given all the space they need, both literally and figuratively. Our streets are colored by light and poetry.

Rotterdam boasts many important bridges, including the Erasmus Bridge which was built to create an even better connection between Rotterdam South and the city centre to the North; at nighttime, the graceful, swan-like bridge is covered with light.

The film and visual arts sector continues to grow, and in addition, Rotterdam has many works of art in the public space which we want to preserve and make visible also during the night, by using light.

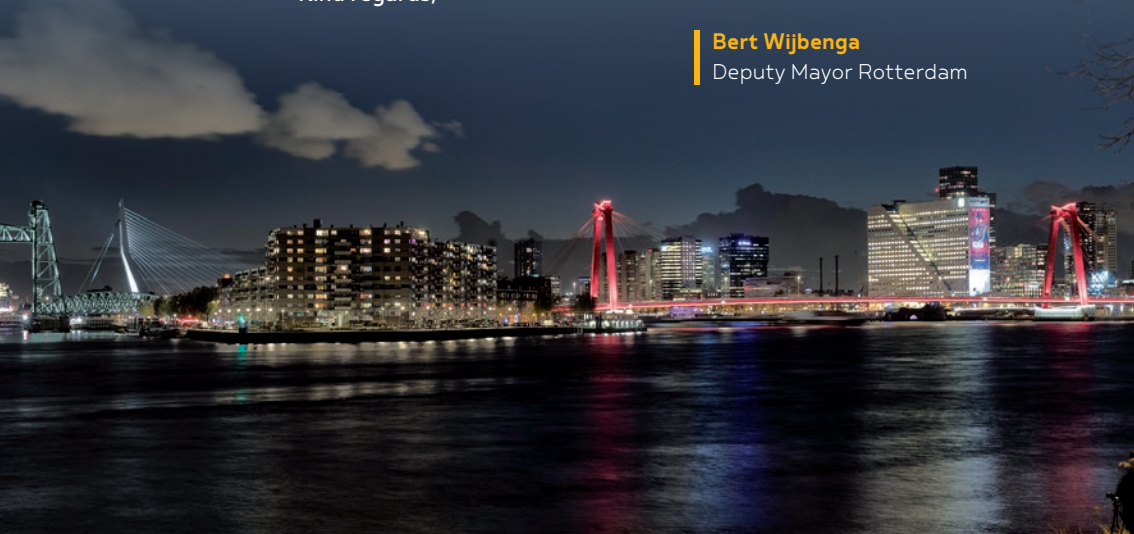
A dynamic city does not stop when night falls. Our lighting ensures that life goes on after sunset.

I look forward to welcoming you to our dynamic city!

Kind regards,

Bert Wijbenga

Deputy Mayor Rotterdam





SUSTAINABLE SMART LIGHTING SYSTEMS

Imagine a city centre where street lights are not only smart, turning themselves off when nobody is there, but also provide atmosphere and changing colour according to your own preferences: the Humble lamppost project, a city-lighting system that's both sustainable and fun.

LIGHT, ART AND POETRY

Daylight is fading, the night is drawing in... the perfect time to see Rotterdam lit up as a work of art. Rotterdam is built with words and light, poems feed on urban Life. Our city is painted with thoughts and feelings.


DESIGN BY AUGMENTED REALITY

Design a city and its lighting during a workshop using the latest augmented reality technology. Today's mobile devices have led to a significant change which makes augmented reality easy to experience by users, wherever you are.

PARALLEL LIGHT SESSIONS

A selection of special projects will be presented to you:

- The Maastunnel, special monument of Rotterdam in a new light
- New Lightplan for the city of the Hague
- Dynamic dimming, a pilot in the Bredenoord residential area
- Workshop given by the winners of the Light Challenge competition



LUCI City under Microscope events enable participants to discover the lighting strategy of a member city over a two-day period. They include field visits and technical conferences on permanent or temporary lighting projects.

A chance to see a city in its best light!



More information

- Free participation for LUCI members (accommodation included)
- 300 euros for non-LUCI members (accommodation not included)

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#LUCInetwork



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