

CULTURAL CLIMATE CHANGE

It is time for all of us to make Oulu and Northern Finland a better place to live, to enjoy and to love. This is achieved through culture – together, and that is why we need a cultural climate change in the north!

HINTERLAND

How can we make the region's exquisite features well known to Europeans? How is the city outside of the metropolitan area defined.

How does the northern nature motivate us, inspire us to experience, move, and play? Northern nature brings prosperity, provides a framework for culture and a space for art.

CONTRASTS

How do we learn to better understand each other? What new and surprising connections can we create and nourish? We can listen, appreciate, be curious, supportive and interested in each other. Let's celebrate our differences in the city of contrasts!

WILD CITY

What exactly is a creative city in the middle of the wild nature? What is a lively, creative village? How do art, subcultures and creative spaces fill emptiness, silence and darkness? What are the Urban Attraction Factors that Oulu needs as it is one of Europe's youngest urban areas.





**OULU
2026**

Let's make Europe's best application!

The basis of the Oulu2026 cultural programme is created through an open programme search.

Deadline is on May 31.

The search brings together unique content for the Capital of Culture year.

LEAVE YOUR PROPOSAL

www.ouka.fi/oulu2026



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