



Alcaldía de Medellín

10th

LUCI Annual General Meeting in Medellín (Colombia)



14th to 18th November 2012
Programme



LUCI Annual General Meeting
in Medellin (Colombia)

Medellin, City of Light



Medellin is a city of light and in 2012 it will shine even brighter, when for the first time in South America, we will welcome representatives from cities worldwide for LUCI's Annual General Meeting.

You will discover our Christmas lighting project, a project that, each year since the 1960s, has brought millions of people together in Medellin's streets and parks. This traditional festival, which we call "Alumbrado Navideño" (Christmas Lights Show) opens up a great meeting space for citizens, who come together around light in all of Medellin's districts.

We want to show you the progress we have made in our city on the subject of urban lighting, a process that we have been implementing along with the city's development as an instrument of social equality.

We welcome you to Medellin. We are certain that you will enjoy an incredible experience under its lights.

We wait for you in Medellin. Welcome to Colombia!

Aníbal Gaviria Correa
Mayor of Medellin

Celebrating 10 Years of Networking on Urban Lighting



Ten years after the signature of the declaration of intent for the creation of LUCI in 2002 in Lyon, this Annual General Meeting in Medellin, our first one in South America, arrives as a symbol of the network's development and constant growth over the years.

LUCI has indeed become a truly international network, bringing together more than 100 members worldwide with events in cities on almost every continent.

It is therefore a great pleasure to be in Medellin, Colombia, to celebrate this 10th anniversary, which will be the occasion to look back on an exceptional decade of discussions, debates, and exchanges on urban lighting, with all the cities and the people that have marked the network's development over the years.

It will also be a unique opportunity to discover one of the most dynamic cities in the world regarding urban lighting, with its approach putting people and quality of life at the center of its strategy.

I would like to thank the City of Medellin for hosting this 10th Annual General Meeting and I look forward to seeing all the LUCI members at what promises to be an exceptional and historic event!

Councillor Allan Stewart
President of LUCI
Glasgow City Council



Wednesday 14th November

17:00 LUCI Executive Committee meeting (for EC members only) / EPM Building Boardroom

19:45 Departure from the hotel by bus

20:00 - 22:30 Welcome cocktail / EPM Building – Floor 11

Thursday 15th November

8:00 Departure from the hotel

8:30 Registration / Plaza Mayor

9:00 Opening ceremony

9:30 - 10:00 The History and Urban Development of Medellín

Juan Manuel Patiño, Deputy Director of the City Planning Department, City of Medellín

Juan Manuel Patiño holds a Bachelor of Science in Architecture from the School of Architecture of the University of Pontificia Bolivariana as well as a postgraduate degree in urban and rural planning from the National University of Colombia. He is currently Deputy Director of the Municipal City Planning Department and former Coordinator of the Environmental and Spatial City Planning Department of the City of Medellín. He has been a consultant on administrative development of urban planning for metropolitan cities like Barranquilla, Cucuta, Bucaramanga and Pereira.



Following an era of violence which negatively affected the city's image, public and private efforts were combined to initiate new urban development and make Medellín a city of progress and hope. Today, Medellín is recognized for its urban spaces and the quality of life it can offer to its people. Medellín's urban planning has been characterized by its efforts on developing "integrated projects" in different neighborhoods of the city. This integrated approach has greatly contributed to the improvement of the quality of life of all the inhabitants of Medellín.

10:00 Coffee break

10:30 - 11:00 The Social Dimensions of Light

Horacio Valencia Corrales, Head Design Coordinator of the Alumbrado Navideño, Medellín Light festival, EPM

Horacio Valencia Corrales, graduated as an Architect from the School of Architecture at the University of Pontificia Bolivariana. He is currently Head Design Coordinator of the Alumbrado Navideño Light Festival. His work focuses on designing ephemeral and temporary lighting in the urban sphere.

He has been working for EPM for over 13 years, during which he has developed applied research for new lighting design and space dynamics in Medellín through the light festival.



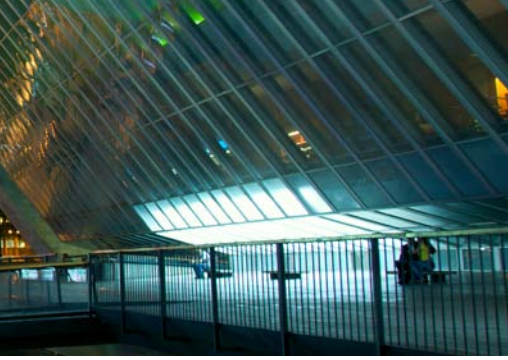
Part 1: Public Lighting – a Strategy for Safety

Urban lighting was one of the main tools to achieve the social recovery of Medellín. This strategy has greatly increased safety and perception of security for all the inhabitants. Medellín's urban projects, with their emphasis on integrated development balanced with new lighting strategies on public spaces, have made it possible to re-experience the dynamics of the city's nightlife. The main objective of lighting is to improve public spaces by encouraging cultural activities oriented towards community growth.

Part 2: Urban Lighting Celebration

Medellín is illuminated each year with one of the most beautiful festivals of light in the world, which attracts millions of visitors. "El Alumbrado" has become a symbol of the city and brings strong social and cultural benefits to its inhabitants. The light festival has been recognized for its efforts and investments on social inclusion and community development. It is also a cultural trademark and part of the city identity at local and international levels.





11:00 Departure from Plaza Mayor

11:15 – 12:00 Visit of Nutibara Hill

A small hill located in the centre of the Valley of Aburrá, west of the Medellín River, Nutibara Hill is in the middle of the urban zone, and is one of the few natural ecosystems conserved in the area. This 80 metre hill offers a panoramic view of the whole city. At the top of it lies Pueblito Paisa, a symbol of the municipalities and towns of Paisa Region, and a perfect sightseeing spot, where people can see all the urban development of the city.

12:00 Return to Plaza Mayor

12:15 Lunch / Plaza Mayor

14:00 – 16:00 LUCI General Assembly (for LUCI members only) / Plaza Mayor

The AGM 2012 will be marked by the change of presidency, with the City of Ghent taking over the mandate from the City of Glasgow. One third of the LUCI Executive Committee will also be renewed during the AGM.

16:00 Coffee break

16:30 – 18:00 Open Conference Sessions / Plaza Mayor

The Open Conference Sessions will give LUCI member cities the possibility to present their lighting projects, strategies and festivals, or to discuss topics related to lighting with the other AGM participants.

The following cities will present their projects, installations or lighting events: Guangzhou, Jyväskylä, Marseille, Santiago de Chile, Seoul, Zacatecas.

18:00 Return to the hotel

19:30 Departure from the hotel

20:00 LUCI 10th anniversary celebration

/ The Orchideorama – Botanical Garden

Created in 2002 by the City of Lyon, the LUCI network will be celebrating its 10th anniversary in Medellín. During a special evening and gala dinner dedicated to this event, LUCI will look back on an exceptional decade of discussions, debates, and exchanges on urban lighting, with all the cities and the people that have marked the network's development over the years.

23:30 Return to the hotel





Friday 16th November

9:00 Departure from the hotel

9:30 - 10:00 Medellin Lighting Master Plan

Angel Pablo Perez, Head of the Public Lighting Department, EPM



Angel Pablo Perez holds a Bachelor of Science in Systems Engineering from the University of Antioquia in Medellin, and a master's degree in technology administration from the University of Pontifica Bolivariana. He has developed postgraduate studies on senior management in the University of Los Andes in Bogota. He has 28 years of experience working in different positions in EPM and is currently Head of the EPM Public Lighting Department.

The lighting master plan of Medellin aims to enhance public spaces and social interactions. As an integrated strategy, it takes into consideration issues such as space, sustainability, technology and social inclusion, and aims to create a new image for the city.

It identifies areas to be improved in terms of quality of life during night time and defines several strategies with the aim to ensure balanced development for the entire city. Moreover, it intends to connect an intricate system of urban nodes into the night-time tapestry.

10:00 - 10:30 Building a Better City with New Lighting Technologies: Lighting Research in Medellin.

Jorge Ivan Jaramillo, Coordinator of the Department of Technology and Information, EPM



Jorge Ivan Jaramillo is an Engineer with a Bachelor of Science in Electrical Engineering from the National University of Colombia and a post graduate degree in systems management.

He has 24 years of professional experience in lighting design and administration. He has been working for the EPM lighting department for 17 years where he has coordinated several working groups on lighting maintenance, lighting infrastructure and expansion of the lighting projects of the Medellin light festival. He is currently coordinator of the department of technology and information of EPM on subjects like energy efficiency and new technologies.

In order to reinforce the city's role in lighting, actors from the industry, the academic world as well as public and private organizations, collaborate within Medellin's research laboratory, where technology, culture, urban planning and sustainability are brought together. They join forces in order to improve the visual perception and the quality of light that provides safety to the inhabitants.

Medellin's academic sector is tuned in to the efforts of public and private sectors to highlight the importance of lighting in the city, as it is a way to generate community development in the night-time.

10:30 Coffee break





11:00 – 12:00

The Future of Medellín's Urban Planning

Anibal Gaviria Correa, Mayor of Medellín

Anibal Gaviria Correa obtained his degree in business administration at the University of EAFIT in Medellín in 1988, after which he worked in entities such as La Unión de Bananeros de Colombia, UNIBÁN, La Cooperativa Láctea de Antioquia and el Diario El Mundo.

As Governor of the Region of Antioquia between 2004 and 2007, his policies in favour of equality, life, housing, food security, social protection and education led to an important change in the quality of life of all the inhabitants of Antioquia, and led to him being recognized as the best Governor of Colombia by the project Colombia Líder in 2007.

Today, Anibal Gaviria Correa is and will be the Mayor of the City of Medellín until 2015. The priorities of his government can be summed up into four strategic lines: equality, sustainability, development and institutionalism.

At the moment, the city is planning a sustainable municipality and projecting it into the future. The main idea is to guarantee that Medellín retains its achievements and improves the quality of life in the years to come. The development plan is an essential tool to achieve this goal with equality for all its inhabitants.



12:00 Lunch / Plaza Mayor

LUCI Commission meetings



14:00 – 14:45 Lighting as a Tool for Tourism Development

Tourism and Lighting Commission chaired by the City of Chartres

Laurent Lhuillery, Deputy Mayor of Chartres (France)

Adriana Gonzalez, General Manager, Medellin's Convention Bureau (Colombia)

Over the past 2 years, the Tourism and Lighting Commission has aimed to identify the key factors that determine how a lighting strategy can contribute to the touristic development of a destination. It has involved more than 20 LUCI cities in a publication on tourism and lighting realized in partnership with Atout France, the national promotional agency linked to the French Ministry of Tourism. Among these contributors, the City of Medellin will be presenting, in this session, the way lighting – and more specifically Medellin's light festival – has enabled a significant increase in touristic activities.

A copy of the publication (English / French versions) will be given out to all participants

14:45 – 15:00 Break

15:00 – 15:45 Evaluating the Impact of Light Festivals

Culture Commission chaired by the City of Glasgow

Cathy Johnston, Group Manager, Glasgow City Council (U.K.)

For the last 3 years the Culture Commission has been exploring various aspects related to the organization of light festivals and their impacts on the development of cities as a whole. The question of how to evaluate this impact has been one of the main topics of discussion and has brought the Commission to publish a study on "The Economic and Cultural Benefits of Light Festivals" realized by the Cambridge Policy Consultants agency. In this session, Cathy Johnston will present the main findings of this study as well as its next step: a new and unique methodological toolkit for cities to evaluate their light festival.

A copy of the study "The Economic and Cultural Benefits of Light Festivals" will be available for participants.

15:45 – 16:15 Coffee break





16:15 - 17:15 Light Up Your Cities!

Sustainable Development Commission chaired by the City of Eindhoven

Rik Van Stiphout, Programme Manager Lighting, City of Eindhoven (The Netherlands)

Annemarie Totté, PLUS Project Manager, City of Eindhoven

Since 2010, 11 European cities have been working together in the framework of the EU INTERREG IVC PLUS project in order to capitalize on their existing urban lighting best practices and to improve their public lighting strategies.

In this conference, the City of Eindhoven, lead partner of the PLUS project will present the innovations, insights and new approaches to public lighting that have been initiated within the project. Through the presentation of its final report it will also give LUCI member cities the opportunity to discuss further developments and capitalization on best practices beyond the project lifespan.

The final report of the PLUS project will be disseminated to participants during the session.

17:15 Return to the hotel

19:00 Departure from the hotel

19:30 10th city.people.light award ceremony and dinner

The international city.people.light award which was created in 2003 by Philips and LUCI will also be celebrating its 10th edition during the Medellin AGM.

Each year, the city.people.light competition rewards three cities that best integrate the notions of “city”, “people” and “light” in a coherent lighting strategy that re-humanizes the urban landscape.

Over the years, this annual competition has gained an international reputation with more than 200 entries since its creation.

24:00 Return to the hotel



This year, Philips and LUCI will be rewarding the most popular winner since the creation of the cpl award.

**Cergy - Ghent - Cologne - Vienna - Heinsberg
Seoul - Jyväskylä - Lucerne - Valldolid**

OPTIONAL PROGRAMME

Saturday 17th November

8:00 Departure from the hotel

9:30 Medellín urban transformation tour:

This journey will show you the amazing natural surroundings of Medellín, the changes that have taken place in the city, the dynamics of its new transport system, the re-appropriation of public spaces, and a view of the city “from the top”.

13:00 Guided tour of the Museum of Antioquia and the Botero exhibition

Guided tour of the museum, discovery of some of Fernando Botero's masterpieces and lunch.

15:00 Free afternoon

18:00 Inauguration of the “Alumbrado Navideño” Urban Light Celebration festival

It will be an evening full of surprises, with Medellín and its Christmas lights. Enjoy a party aboard a chiva, and experience how light is part of the magic of the city.

20:00 Medellín River Christmas lighting tour

21:00 Urban Light Celebration and cocktail / EPM Building

Sunday 18th November

8:00 Day tour to Santa Fe de Antioquia

A visit of this colonial municipality located at the west of the city, recognized for its fine handicraft carving. Enjoy its stone pavements, visit a workshop and observe the handicraft work, see the José María Villa hanging bridge and enjoy a Mototaxi ride around the town.



BEYOND THE OPTIONAL PROGRAMME

Monday 19th November

Day trip to “El Penol - Guatapé”

Tuesday 20th November

Day tour of coffee plantations in the Aburrá Valley

Wednesday 21st November

Friday 23rd November

Trip to Cartagena





Venues

- 1 Accomodation**
Hotel Estelar Milla de Oro
Calle 3 Sur No. 43A - 64
- 2 Welcome cocktail (Wed)**
EPM Intelligent Building
Carrera 58 No. 42-125
- 3 Conference venue (Thur & Frid)**
Plaza Mayor
Calle 41 No. 55-80
- 4 The LUCI 10th anniversary gala dinner (Thur)**
Botanical garden – Orquideorama
Carrera 52 No. 73-298
- 5 The 10th city.people.light award ceremony (Frid)**
Museum of Modern Art
Sede Ciudad del Río - Carrera 44 No. 19A-100
- 6 Museum of Antioquia (Sat)**
Carrera 52 No. 52-43

After Chartres (France) in 2010 and Gothenburg (Sweden) in 2011, cities and lighting professionals worldwide are invited to Medellin (Colombia) for the LUCI Annual General Meeting 2012.

Key event of the LUCI calendar, the AGM is an international forum on urban lighting. It provides cities a unique opportunity to share experiences, exchange know-how and learn from each other through various conferences and meetings.

Come and discover Medellin, its lighting policy and its renowned Christmas celebration, from the 14th to the 18th of November 2012.

More information and registrations on the LUCI website: www.luciassociation.org

- Free participation for LUCI members
- 300 euros for non-LUCI members (accommodation not included)

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