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# CITY UNDER MICROSCOPE AMSTERDAM | The Netherlands 20-22 SEPTEMBER 2017

#LUCInetwork



The City of Amsterdam is happy to host the LUCI City under Microscope in Amsterdam. Through the overall event theme "Transformation & Innovation", we will interact with participants and show the many transformation processes that are taking place in Amsterdam, exploring the theme of light and lighting design within this framework.

The City of Amsterdam which has been a member of LUCI

since 2014, participating in several events and the Light & Art Commission, fully supports the objectives of the LUCI network on urban lighting: promoting sustainability, improving quality of life, enhancing public spaces through the medium of light and promoting international cooperation between cities, innovators and companies. In the words of LUCI, Amsterdam uses light as a major tool for sustainable urban, social and economic development.

This event, which is organized in cooperation by our city's Chief Technology Officer, the Department of Traffic and Public Space, the Department of Urban Planning and Sustainability, and the International Office, will demonstrate how Amsterdam uses light in all its facets. We will not only show ourselves as city officials and our work with light, but also invite innovators to share their knowledge and experience with event participants.

We are very pleased to welcome you to explore the lights of our beautiful city.

Eberhard van der Laan Mayor of Amsterdam



It is a great pleasure to be in Amsterdam for this LUCI City under Microscope. These events, which have travelled throughout the world in the past 15 years, have been instrumental for the LUCI network to share information between its members, develop new approaches and contribute to shape key trends in urban lighting. On our way to a more cohesive society, to strong and resilient cities.

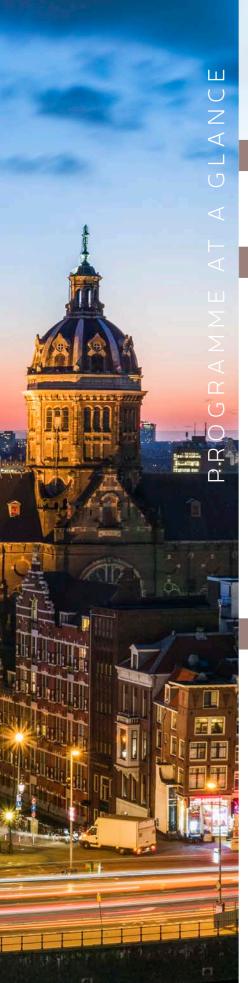
During the next two days, Amsterdam has invited us to discover, through an extremely rich and well-crafted programme, the various ways in which the city is using light to transform itself and innovate. We will listen to a wide spectrum of professionals that make Amsterdam with light – experts, civil servants, artists, innovators – and engage with them in dialogue through a series of conferences, workshops and site visits.

The objective is for you to head back home with a refreshed vision of lighting in cities, broadened with insights from the Amsterdam lighting strategy, together with long lasting images and memories from this beautiful Dutch city.

I wish to thank my Amsterdam colleagues for hosting such a promising City under Microscope. Let's all be inspired by Amsterdam, and by each other.

I wish a great event to all!

Mary-Ann Schreurs President of LUCI Vice Mayor of Eindhoven



## CITY UNDER MICROSCOPE

AMSTERDAM | The Netherlands

## 20-22 SEPTEMBER 2017

## WEDNESDAY 20 SEPTEMBER

19:00 Welcome cocktail

21:00 Discovery of Amsterdam's 17<sup>th</sup> Century Canal District

## THURSDAY **21** SEPTEMBER

- 9:15 Opening of the LUCI City under Microscope in Amsterdam
- 9:30 Plenary session: History and insight on Amsterdam's open culture
  - > History and heritage
  - > Society and culture
- **11:00** Plenary session: Towards 2025 Amsterdam's urban transformation and the role of lighting
  - > Urban development tasks for the next decade
  - > Light vision facts and figures
- 12:00 Lunch
- 13:30 Break-out sessions: Light in Amsterdam's public spaces
  - > City & crowds
  - > Public space & light
  - > Sustainability & light
  - > Innovation & light
- 16:00 Presentation of the Amsterdam Light Festival
- 19:30 Meet, greet and eat with the Official Night Mayor of Amsterdam
- 22:30 Light excursion

## FRIDAY 22 SEPTEMBER

- 10:00 Plenary session: Light spectrum
- **11:15** Break-out sessions: Designing and creating with light
  - > Lighting design
  - > Light & art
  - > Creative light & tunnels
  - > Light and technology

## 12:15 Lunch

- 13:30 Break-out sessions: How to innovate
  - > Adaptive public space and interactive lighting
  - > Innovations in the Port of Amsterdam
  - > Innovations in stadium and arena development
  - > Innovations in maintenance and assets
- 15:30 LUCI announcements
- 19:30 Dinner and festive evening





- 16:30 Executive Committee Meeting (for LUCI EC members only) City Hall, Amstel 1
- 18:30 Departure from the Volkshotel (walk)

## 19:00 Welcome cocktail

Official Residence of the Mayor, Herengracht 502

- > Eric van der Burg, Alderperson in charge of Health and Welfare, Sports and Recreation, Spatial Planning, City of Amsterdam
- > Mary-Ann Schreurs, President of LUCI, Vice Mayor of Eindhoven

## 21:00 Discovery of Amsterdam's 17<sup>th</sup> Century Canal District

Boat tour presenting this district's lighting tasks and challenges.

22:30 Return to the Volkshotel (walk)



## **Q** THT/Tolhuistuin, IJ promenade 2

8:00 Departure from the Volkshotel (metro and ferry)

#### 8:30 Registration and coffee

#### 9:15 Opening of the LUCI City under Microscope in Amsterdam

- > Kajsa Ollongren, Deputy Mayor of Amsterdam
- > Mary-Ann Schreurs, President of LUCI, Vice Mayor of Eindhoven

#### 9:25 Introduction by the Moderator

> Lennart Booij

## 9:30 PLENARY SESSION

## HISTORY AND INSIGHT ON AMSTERDAM'S OPEN CULTURE

#### History and heritage

> Aart Oxenaar, Director, Monuments and Archeology Department, City of Amsterdam

Amsterdam is a city with a rich history. Over the centuries, what have been the most important steps in its development? And what role did lighting play?

#### Society and culture

> Yoeri Albrecht, Director, Centre De Balie

The phenomenon of the "city" is typically characterised by freedom, debate and diversity. That definitely applies in the case of Amsterdam with its typical culture and mentality.

■ Q&A

10:30 Coffee break

#### 11:00 PLENARY SESSION

# TOWARDS 2025 - AMSTERDAM'S URBAN TRANSFORMATION AND THE ROLE OF LIGHTING

Urban development - tasks for the next decade

> Pieter Klomp, Deputy Director, Urban Planning and Sustainability Department, City of Amsterdam

Across the world, cities are growing, Amsterdam included. Over the next few decades, how will the city continue to develop? What sort of important themes will emerge? What are the consequences on the uses of public space? What will be the role of lighting?

- Light vision facts and figures
  - > Paco Bunnik, Chief Urban Designer, City of Amsterdam
  - > Hans Akkerman, Head of Illumination, City of Amsterdam

What is the meaning of light in the city? What are the hallmarks of Amsterdam? Paco will take us on a journey looking at the relationship between urban planning and lighting, and the ambition to allow lighting design in Amsterdam to play a more integral part in the urban planning process. Amsterdam also has a new vision when it comes to light. Hans will explain the core thought behind this: that all forms of light contribute to the experience of public space and architectural quality.

■ Q&A



## 13:30 - 15:30 BREAK-OUT SESSIONS

## LIGHT IN AMSTERDAM'S PUBLIC SPACES

Please choose one of the interactive sessions below

## OPTION 1 CITY & CROWDS Oconcertzaal

#### Balancing the city - visitors and responsibility

> Frans van der Avert, CEO, Amsterdam Marketing

Amsterdam welcomes 17 million visitors each year. How do we cope with these numbers? What does it mean for citizens? And how can a balance be maintained?

Experiences with crowd management in Amsterdam

> Daniël van Motman, Project Manager Crowd Management, City of Amsterdam

Both the economic and touristic success of the city means that public spaces are getting busier, especially during major events. How does crowd management play a part?

## OPTION 2 PUBLIC SPACE & LIGHT Q Tuinzaal

Public space design - Amsterdam projects through the eyes of a designer
 Simon Sprietsma, Architect and Urban Designer, City of Amsterdam

One of the most important boulevards in Amsterdam is undergoing a very radical redevelopment. What tasks does the main developer need to consider in these kinds of complex projects?

Redevelopment of a classical lantern – international success
 Willem ter Kuile, Designer of luminaires and optics, Arsis

At the beginning of the 21<sup>st</sup> century, Amsterdam was faced with the task of reintroducing an authentic 19<sup>th</sup> century canal lantern in the city centre. How can such a classic lantern be successfully integrated in the streets of today?

## OPTION 3 SUSTAINABILITY & LIGHT OB Boardroom

Biodiversity in Amsterdam – the role of light on flora and fauna > Anneke Blokker, Urban Ecologist, City of Amsterdam

The City of Amsterdam is working hard to take care of the flora and fauna in the city. What does that policy look like in practice and what is the influence of artificial light on this objective?

Insight into the Smart City Programme and circularity based approaches
 Sladjana Mijatovic, Circular Innovation Officer, City of Amsterdam

A circular economy is an economy where waste no longer exists. Everything is reused as raw material. The chain comes full circle. What are the tasks and role of the city to make this switch? How far has Amsterdam progressed? And what is the role of lighting?

## OPTION 4 INNOVATION & LIGHT Q IJzaal

AMS Institute: technological innovations for cities

> Stephan van Dijk, Programme Manager Research, AMS Institute

The AMS Institute (Amsterdam Institute for Advanced Metropolitan Solutions) works on several innovative projects, covering topics such as urban crowd management, autonomous transport and intelligent infrastructure in Amsterdam, particularly where there is synergy with lighting.

- Organising urban innovation
  - > Ger Baron, Chief Technology Officer, City of Amsterdam

Amsterdam, the European Capital of Innovation in 2016, is developing as an innovative smart city in several areas – water and waste, mobility, governance, lighting, etc. What types of innovations have been achieved so far and what lies ahead? How do governmental and private initiatives work together for optimal results?



#### 15:30 Coffee break

#### 16:00 Presentation of the Amsterdam Light Festival

- > Frédérique ter Brugge, Managing Director, Amsterdam Light Festival
- > Raymond Borsboom, Director Light Art Collection, Amsterdam Light Festival

During the winter months, Amsterdam sparkles with the lights of its festival. Over the past five years, the Amsterdam Light Festival has proved to be a huge success. How was this achieved and what are its ambitions for the future?

17:00 Free time

19:00 Departure from the Volkshotel (walk)

## 19:30 Meet, greet and eat with Mirik Milan, Official Night Mayor of Amsterdam Q ZOKU Hotel, Weesperstraat 105

The non-profit Night Mayor foundation was established in 2014 to professionalise the function of Night Mayor. Mirik Milan was elected as the Night Mayor of Amsterdam, the first position of its kind worldwide. What is the meaning of his function and what is his vision for the economic and cultural role of nightlife in our cities?

## 22:30 Light excursion

Guided walk to discover the light art in the Hortus and Tugela underpasses, the illumination of the Skinny Bridge and Amsterdam's special "Kroonlantaarn" lamps around the Hermitage Museum.

23:30 Return to the Volkshotel (walk)



## 오 EYE/Filmmuseum, IJ promenade 1

8:45 Departure from the Volkshotel (metro and ferry)

## 9:30 Registration and coffee

## 10:00 PLENARY SESSION

### LIGHT SPECTRUM

> Sylvia Pont, Prof. Dr. Perceptual Intelligence Lab, Delft University of Technology

What is light? From a basis of research and experimentation, how do we react to light and how can we influence our environment by adjusting light?

#### > Siegrid Siderius, Lighting Designer, Chairman of Lichtontwerp Nederland

There is an increasing demand for lighting design but what does a lighting designer exactly do? How does a lighting designer work? And why has the Netherlands now launched its own professional group on lighting design?

#### ■ Q&A

10:50 Coffee break

## 11:15 - 12:15 BREAK-OUT SESSIONS

## DESIGNING AND CREATING WITH LIGHT

Please choose one of the interactive sessions below

## **OPTION 1** LIGHTING DESIGN **Q** Room at the top

- > Henk van der Geest, Director, Institute of Lighting Design
- > Iris Dijkstra, Lighting Designer, Atelier LEK

What added value does a lighting designer create? What are the opportunities? And what obstacles need to be overcome?

## OPTION 2 LIGHT & ART O Cinema 1

- > Titia Ex, Artist
- > Giny Vos, Artist

Art and light art play an important role in adding value to how people experience public spaces. But when and how is the choice for light art made? What obstacles can a light artist encounter in the realisation of a project?

## OPTION 3 CREATIVE LIGHT & TUNNELS Q Waterfront

> Matthijs ten Berge, Founder of Happy Tunnel, Jasper Klinkhamer, Architect, Bastiaan Schoof, Lighting Designer

Tunnels and underpasses are often regarded as unpleasant or unsafe. How can improvements in lighting be made to existing tunnels? How can designers of new tunnels make better use of natural and artificial light?

## OPTION 4 LIGHT & TECHNOLOGY O IJ lounge

> Robert Jan Vos, Independent Lighting Designer

> Ellen de Vries, Independent Lighting Designer

Lighting is benefiting from the technological revolution we are currently experiencing. What possibilities do technological innovations offer to lighting design?

## 13:30 - 15:00 BREAK-OUT SESSIONS

## HOW TO INNOVATE

Please choose one of the interactive sessions below

## **OPTION 1** ADAPTIVE PUBLIC SPACE AND INTERACTIVE LIGHTING **Q** Waterfront

> Femke Haccou, Chief Innovation Officer, City of Amsterdam

> Melanie August de Meijer, Urban Innovation Designer, City of Amsterdam

How can light interact with the uses and users of public spaces? Thanks to efficient analysis of user data, public spaces can be better adapted to their general purpose or to specific functions on special occasions. In small groups, you will co-design and gain new insights into how light can be adapted to the users of public spaces. This is an active and creative prototyping session.

## OPTION 2 INNOVATIONS IN THE PORT OF AMSTERDAM Q IJ lounge

#### > Stefan Bakker, Account Manager, Port of Amsterdam

The Port of Amsterdam, the fourth largest in Europe, hosts interesting and innovative lighting pilot projects and is searching for ways to use its areas as a laboratory for even more innovation and environmentally friendly uses of the public space.

## OPTION 3 INNOVATIONS IN STADIUM AND ARENA DEVELOPMENT O Cinema 1

- > Sander van Stiphout, Director, Amsterdam ArenA International
- > Kees Klein Hesselink, Director Arena Solutions, Philips Lighting

What are the trends influencing sports stadiums? And how can innovative lighting be a catalyst for truly smart stadium area development? From the user's perspective to the supplier's perspective: how do these views influence each other?

## **OPTION 4** INNOVATIONS IN MAINTENANCE AND ASSETS **Q** Room at the top

> Jean-Paul Rocour, Head of Assets, City of Amsterdam

> Anne Weeda, Head of Assets, City of Rotterdam

Cities are responsible for the good management and maintenance of street lighting and illumination. Asset management is a relatively new procedure. What is it exactly? What advantages does it offer? Does it help further innovation?

15:00 Coffee break

- 15:30 LUCI announcements
- 16:15 Free time
- 18:30 Departure from the Volkshotel (tramway)
- 19:30 Dinner and festive evening with the discovery of the exclusive light art work "Juicy Lights"
  Q De Hallen Studios, Hannie Dankbaarpassage 18
- 23:30 Return to the Volkshotel (tramway)

FRIDAY SEPTEMBER



## THURSDAY 21 SEPTEMBER

## MORNING / PLENARY SESSION



#### **Aart Oxenaar** Director, Monuments and Archeology Department, City of Amsterdam

Aart studied art history and archeology at Amsterdam

University and obtained his PhD in 2009. He worked for the Netherlands Architecture Institute in Rotterdam, was the Founding Coordinator of the Centre for Architecture and Urbanism in Tilburg and was the Director of the Amsterdam Academy of Architecture until 2014. Since 2015, he is the Director of the Amsterdam Monuments and Archeology Department.



## Yoeri Albrecht

Director, Centre De Balie

Yoeri has a Master's degree and PhD in international law from Leiden University and studied European politics at Oxford. He is the Director of De Balie, a

centre for free speech, contemporary art, politics and cultural events in Amsterdam. He is also the Director of a media company, founder of the European Press Prize and he regularly works as a journalist, critic and media consultant on TV and radio.



## Pieter Klomp

Deputy Director, Urban Planning and Sustainability Department, City of Amsterdam

Pieter trained as a landscape architect at Wageningen University and holds a MBA from the TiasNimbas

Business School. He is the Deputy Director of the Amsterdam Urban Planning and Sustainability Department, leading amongst others the "Koers 2025" programme which aims at directing the strong growth of Amsterdam towards a human-scale metropolis. Pieter has also been actively involved in the transformation of the Northern IJ banks as supervisor of NDSM (the former shipyard) and Buiksloterham (a living lab for circular, smart and bio-based development).



## Paco Bunnik

Chief Urban Designer, City of Amsterdam

Paco is a multidisciplinary designer, from urban design to architecture and lighting design. He graduated in architecture at Delft University of Technology.

After a decade working in his own firm, he joined the Amsterdam Department of Planning and Sustainability in 2008. He is currently working on the urban development of the Central Business District Zuidas, the IJ-waterfront project and the new Amsterdam lighting policy. Paco is an active member of LUCI and contributed to the LUCI Light & Art Commission and publication.



## Hans Akkerman

Head of Illumination, City of Amsterdam

Hans has been working as senior advisor for public lighting and illumination at Amsterdam Traffic and Public Space Department since 2000. He studied

political science at Leiden University and heritage studies at the Vrije Universiteit Amsterdam. As one of the delegates representing the City of Amsterdam within LUCI, Hans contributed to the LUCI Light & Art Commission and publication.

## AFTERNOON / BREAK-OUT SESSIONS



#### Frans van der Avert CEO, Amsterdam Marketing

Frans completed his studies in museology in 1984, before going on to specialise in cultural marketing.

From 1991 to 2002, he was PR Manager for the Rijksmuseum. In 2002, he was named Head of Communications, Education and Marketing for two other famous museums in Amsterdam – De Nieuwe Kerk and the Hermitage. Until 2013, he was Chief Marketing Officer of the Amsterdam Metropolitan Area and is now Director of Amsterdam Marketing.



#### **Daniël van Motman** Project Manager Crowd Management, City of Amsterdam

Daniël is an expert adviser on traffic management

working for the Amsterdam Traffic Management Department. He works as Director of Traffic for the District of Zuidoost (South-East Amsterdam) and as Project Manager Crowd Management for the City of Amsterdam.



## Simon Sprietsma

Architect and Urban Designer, City of Amsterdam

Simon has been developing public spaces since 1992. He has worked on several major projects for the

City of Amsterdam. In 2002, he was awarded the Wibautprijs by the then Mayor of Amsterdam. In addition to his work with the City of Amsterdam, he runs his own agency – Simon Sprietsma Stadslandschappen (Simon Sprietsma City Landscapes) which also works with other Dutch councils and developers.



## Willem ter Kuile

Designer of luminaires and optics, Arsis Willem graduated from Delft University of Technology

as an industrial design engineer. In 1990, he created his own company called Arsis which grew and became specialised in luminaires and optics. Arsis often works for the City

of Amsterdam and has, for example, redesigned the city's canal luminaires. The company also works on an international level with municipalities in Sweden and Canada.



## Anneke Blokker

Urban Ecologist, City of Amsterdam

Anneke is an Urban Ecologist at the City of Amsterdam. Besides her research project on bats, she advises experts on how to build and design cities

while respecting local fauna. She advocates that the coexistence between human beings and other species in urban environments is favourable to both, and that green spaces and biodiversity are essential factors for qualitative living conditions in cities.



**Sladjana Mijatovic** Circular Innovation Officer, City of Amsterdam

Sladjana graduated as urban designer at Delft

University of Technology. In 2013, she worked at the City of Amsterdam Department of Economics and Marketing, where she rolled out a development strategy to create a suitable investment environment for foreign companies settling in Amsterdam. She is the Circular Innovation Officer for the Amsterdam Chief Technology Office since 2014.



## Stephan van Dijk

Programme Manager Research, AMS Institute

Stephan has been the lead Programme Manager Research at the Amsterdam Institute for Advanced

Metropolitan Solutions since 2014. The AMS Institute aims to become a leading research organisation where its founding universities (MIT, TUD and WUR), the City of Amsterdam, business partners, citizens and societal organisations co-research, co-design and co-experiment on crucial metropolitan challenges.



## Ger Baron

Chief Technology Officer, City of Amsterdam

Ger started his professional career at Accenture, where he worked as an analyst in the consulting

department. In 2007, he was hired by Amsterdam Innovation Motor in the role of project manager, specifically to enhance the role of ICT and develop the Amsterdam Smart City Initiative. He is now the Chief Technology Officer of the City of Amsterdam, responsible for innovation and R&D.



## Frédérique ter Brugge Managing Director,

Amsterdam Light Festival

Frédérique has a Bachelor's degree in hotel management, as well as a Master's degree in art

history. She began her career in the financial sector, set up the art company "Dutch Collection" in London in 2011, and on her return to the Netherlands, focused on art-related activities. Today, as the Managing Director of the Amsterdam Light Festival, she combines her entrepreneurial experience with her passion for light and art, and for Amsterdam.



## Raymond Borsboom

Director Light Art Collection, Amsterdam Light Festival

Raymond founded 0 is 4, an event marketing agency, and acquired Artifex, a bureau specialised in event

creation and cultural package deals. Between 2010 and 2016, he was the Executive Producer and Director of Amsterdam Light Festival. Then, together with the festival board, he founded Light Art Collection which aims to internationally re-exhibit the artworks originally created for Amsterdam Light Festival.

## MORNING / PLENARY SESSION



#### Sylvia Pont

Prof. Dr. Perceptual Intelligence Lab, Delft University of Technology

Sylvia graduated in experimental physics at Amsterdam University and obtained her PhD in 1997 at Utrecht University. She then studied computer assistance for visually disabled people and returned to Utrecht University to investigate ecological optics. In 2008, she started to coordinate the Perceptual Intelligence Lab at Delft University of Technology. Her research group studies design, perception and optics of light and materials.

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#### **Siegrid Siderius** Lighting Designer, Chairman of Lichtontwerp Nederland

Siegrid has over 20 years of experience in lighting design. She is Lighting Designer and Chairman of

Lichtontwerp Nederland. Her aim is to create a balance between light and dark, between daylight and artificial light. For her, light is space, and architecture plays a central role in her work. With lighting design, she seeks to make the invisible visible.

## MORNING / BREAK-OUT SESSIONS



## Henk van der Geest

Director, Institute of Lighting Design Henk has been working as a lighting designer for the theatre since 1982. In 1988, he also developed his portfolio working on architecture, exhibitions

(in major Dutch museums) and public space. Some years ago, he initiated the Dutch Institute of Lighting Design in Amsterdam fostering the artistic development of emerging professional lighting designers and organising workshops or expert meetings for the lighting community.



## lris Dijkstra

#### Lighting Designer, Atelier LEK

Iris obtained her Master's degree in industrial design engineering at Delft University of Technology and has specialised in lighting design since then. In 2004,

she founded Atelier LEK (meaning light and colour) in Rotterdam, a broadly-oriented, independent lighting design company that works on the quality of the lighting experience in public spaces and exterior and interior of buildings.



#### **Titia Ex** Artist

Titia is an artist who works with light, movement and spatial perception. She focuses on the link that light art has with its surroundings. The history of a

site and the current use of the space play a significant part in the interpretation of her work. Her installations are shown and recognized around the world.



## **Giny Vos** Artist

Giny is a visual artist. She has been creating large-scale projects in the public domain for over 25 years. Using light as the essential element, she

seeks to animate the environment while considering the urban surroundings and adding an aspect that transcends the space.





Matthijs ten Berge Founder of Happy Tunnel

Jasper Klinkhamer Architect

Bastiaan Schoof Lighting Designer

Matthijs ten Berge, Jasper Klinkhamer and Bastiaan Schoof are responsible for tunnel projects in which the creative use of light and media play an essential role. Amongst others, they developed several creative tunnel projects in Amsterdam, like "Hang in there" (special mention LUCI city.people. light award 2015) and "Moodwall" (Dutch Design Award 2009).



## Robert Jan Vos

Independent Lighting Designer

Robert has been a lighting designer and consultant for 28 years. As a professional member of IALD, he realised several indoor and outdoor projects in

collaboration with renowned architects, artists and designers. Since 2009, he owns his lighting design office, Robert Jan Vos Lichtontwerp en -advies. He is also very active in several interest groups, i.e. Lichtontwerp Nederland.



## Ellen de Vries

Independent Lighting Designer

Ellen became fascinated by the phenomenon of light at a young age. In her early career, she was a lighting designer for theatre and video productions, before

going on to work for Philips Lighting. In 2004, she started the Lux Lab, creating lighting master plans for cities, including Amsterdam. Alongside this, she developed concepts for short-term projects, including schemes for light art festivals such as GLOW in Eindhoven.

## AFTERNOON / BREAK-OUT SESSIONS



**Femke Haccou** Chief Innovation Officer, City of Amsterdam

Femke studied spatial planning and landscape architecture. She started her career at the Alterra Research Institute of Wageningen University, but found her passion in working for the City of Amsterdam. Her fascination for cities, design, social media and people, moved her expertise towards design thinking processes. Since January 2015, she has been working as the Chief Innovation Officer at the Amsterdam Chief Technology Office, focusing on social digital innovation, sharing economy and interactive democracy.



Melanie August de Meijer Urban Innovation Designer, City of Amsterdam

Melanie grew up in New York, where she kickstarted her career. She studied graphic design, allround design and urban design, while working as a freelancer in graphic interaction and urban design. She began working for the Amsterdam Planning and Sustainability Department in 2014. Since April 2017, she is Urban Innovation Designer at Amsterdam Chief Technology Office.



**Stefan Bakker** Account Manager, Port of Amsterdam

Stefan is Account Manager for the Port of Amsterdam. He is responsible for real estate and infrastructural projects. One of these projects is the sustainable bicycle track

"Re-Light", a smart combination of direct current, lighting and local energy. The Port of Amsterdam is increasingly evolving as a major partner in innovation within the Amsterdam region.



## Sander van Stiphout

Director, Amsterdam ArenA International Sander holds degrees from Delft University of Technology, Hawaii University and Amsterdam University. He is specialised in managerial advice for

planning, development, design, construction, exploitation and security of arenas and large venues. Since 2006, he is responsible for Amsterdam ArenA International. Since 2016, he is also Programme Manager of Amsterdam Innovation ArenA, which implements new innovations for the city's stadium together with strategic partners.



## Kees Klein Hesselink

Director Arena Solutions, Philips Lighting Kees has been holding different management positions

at Philips Lighting for more than 26 years in the Netherlands and abroad (USA, Dubai and Brazil). Since

2013, he has been leading the Arena Solutions group of Philips Lighting, aiming to create the best experience for customers and partners with integrated connected lighting and the latest sustainable innovative solutions and services.



## Jean-Paul Rocour

Head of Assets, City of Amsterdam

Jean-Paul was Project Director at Rijkswaterstaat for more than 20 years, prior to working for the Municipality of Amsterdam. Rijkswaterstaat

is responsible for the design, construction, management and maintenance of the main infrastructure facilities in the Netherlands, including the national main road and waterway networks. Since 2012, he is Head of Assets for Amsterdam Traffic and Public Space Department.



## Anne Weeda

Head of Assets, City of Rotterdam

Anne obtained her Master's degree in urban planning and urban regeneration at Delft University of Technology. Since 2010, she works for the City of

Rotterdam Department for Maintenance and Management of Public Space, and more specifically in the Assets Management Team for green infrastructures, roads, lighting and playgrounds. Her missions include a focus on a risk and opportunity based strategy to maintain the public space.



## **Lennart Booij** Moderator

Lennart is a moderator, exhibition creator, strategy adviser and cultural entrepreneur who works for the Amsterdam Light Festival. He graduated as an art

historian specialised in the work of the French glass artist Lalique in 2013. He also co-founded The Campaign Office – BKB and previously presented several famous Dutch TV programmes.



#### Mirik Milan Official Night Mayor of Amsterdam

Mirik is the Night Mayor of Amsterdam, and longtime creative director of some of the Dutch capital's most celebrated events. Since 2012, he has played an

instrumental role in the reshaping of Amsterdam's nightlife scene into one of the most vibrant and economically robust in the world. His innovative position is fast becoming replicated in major nightlifefocused cities around the world, like New York, Paris and London.

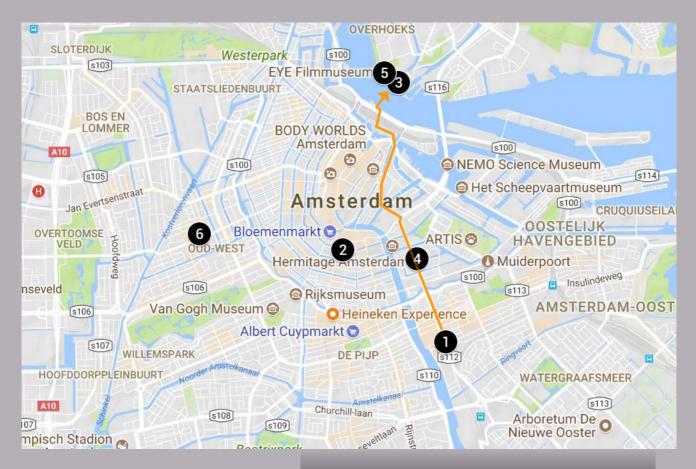




OR

## OPTIONAL PROGRAMME

- 9:30 Departure from the Volkshotel
- 10:00 Tour at the Rijksmuseum with a Philips lighting expert
- 10:00 Tour in the Jordaan area with an art historian
- 12:30 Informal typical Dutch lunch



- Accommodation Volkshotel Wibautstraat 150 +31 202 612 100
- Welcome reception (WED) Official Residence of the Mayor Herengracht 502
- **3** First conference venue (THU) THT/Tolhuistuin IJ promenade 2
- Dinner (THU)
  ZOKU Hotel
  Weesperstraat 105
- 5 Second conference venue (FRI) EYE/Filmmuseum IJ promenade 1
- 6 Dinner (FRI) De Hallen Studios Hannie Dankbaarpassage 18

## DIRECTIONS FROM THE VOLKSHOTEL TO THE TWO CONFERENCE VENUES

The conference venues are located directly opposite Amsterdam Central Station. Enter metro station Wibautstraat in front of the Volkshotel. Take the metro to Amsterdam Central Station. After 3 stops you will arrive at the final destination of the metro, Amsterdam Central Station. Enter Central Station and follow the signs to the ferry. At the exit of the station you will find the free shuttle ferries to Buiksloterweg (#901). It takes only 3 minutes to cross the IJ river. When you get off the ferry turn to the left and walk 2 minutes to the THT/Tolhuistuin or 4 minutes to the EYE/Filmmuseum.

## > USE OF OV-CHIPCARD FOR PUBLIC TRANSPORT

The City of Amsterdam offers the participants an unlimited public transport ticket for their stay in Amsterdam. Make sure you have your OV-chip card with you all the time. We will use public transport to the different venues. It is important that you always check in and check out.

#### > PUBLIC TRANSPORT INFORMATION

9292.nl gives very simple directions for the use of public transport and the real-time travel information. You can use the website 9292.nl or download the application in Google Play or the App store.

LUCI (Lighting Urban Community International) is the international network of cities on urban lighting bringing together around 70 municipalities across the world. It creates spaces for exchange of knowledge and good practices, and helps cities develop an appropriate and sustainable use of urban lighting.

A LUCI City under Microscope event enables participants to discover the lighting strategy of a member city over a two day period.

A chance to see a city in its best light!

#### More information

Free participation for LUCI members (accommodation included)

110 110 110

11 116 30

300 euros for non-LUCI members (accommodation not included)

## **LUCI** Association 13 rue du Griffon 69001 Lyon - France

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