



LUCI Association

# ANNUAL GENERAL MEETING



"Sustainable lighting for sustainable cities"

From Tuesday October 28<sup>th</sup>  
to Tuesday November 4<sup>th</sup>

San Luis Potosi  
Mexico

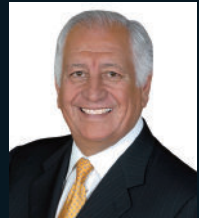
# welcome

**D**istinguished members of this Assembly, San Luis Potosí shines with the intensity of being the City of Light headquarters of the Annual General Meeting of Cities of Light 2008, organized by the Lighting Urban Community International (LUCI).

The three work days that you will have, added to the quality and the warmth of the potosinos, guarantee the success of this great event, of which -I am sure- very pleasant memories will be taken.

The Government of the State of San Luis Potosí that I honor myself to head has special interest in highlighting the wealth

of our architectural, cultural and historic heritage; and the scenic lighting is without any doubt, a fundamental element to achieve it.



This is your home, your City of Light.  
Enjoy it!  
Sincerely,

**Marcelo de los Santos Fraga**  
**Constitutional Governor**  
**of the State of San Luis Potosí**

**I**t is a great pleasure to greet you for LUCI's 7<sup>th</sup> Annual General Meeting here in San Luis Potosí, the "Ciudad de Luz" of Mexico, and the first city on the American continent to welcome a LUCI meeting !

As each year, this major event in the life of our organisation is an important moment for sharing



experiences, learning about different visions of lighting and networking. Around the theme "Sustainable lighting for sustainable cities" this year's Annual General Meeting will also be the opportunity for the LUCI network to engage itself

in promoting a certain vision of lighting.

A vision in which lighting and sustainable development are inextricably linked, as cities across the world show a growing concern for reducing energy costs and for the quality of life of their urban environments.

I am glad to see LUCI contribute in this way to one of today's major debate in the lighting world.

Thank you to San Luis Potosí for their warm welcome and I wish an excellent Annual General Meeting to all.

**Jean-Michel Daclin**  
**President of LUCI Association**  
**Deputy Mayor of Lyon**

# program

## TUESDAY OCTOBER 28TH:

20:00 – 22:00 Evening reception – Sky room, *Panorama Hotel*, San Luis Potosi

## WEDNESDAY OCTOBER 29TH:

» **9:00 - 12:00 Executive Committee** (for LUCI EC members only), *Central University Building*

12:15 - 13:45 Lunch, *Federico Silva Museum*

» **13:45 - 14:00 Registration**, *Central University Building*

» **14:00 - 15:00 Greetings by LUCI and by San Luis Potosi**, *Central University Building*

Presentation of the lighting strategy of San Luis Potosi

» **15:15 - 18:00 LUCI General Assembly**, *Central University Building*

» **18:00 - 18:30 Executive Committee** (for LUCI EC members only), *Central University Building*

» **19:00 - 20:30 Philips/LUCI international “city.people.light” award ceremony**, *La Paz Theatre*

Opening by the Governor of the State - Presentation of the book “San Luis Potosi, Mexico’s City of light”

20:30 - 22:00 Dinner, *Aranzazu Plaza*

## THURSDAY OCTOBER 30TH:

» **9:00 - 10:30 Main Conference**, *Central University Building*

**Leni Schwendinger, Artist and Lighting Designer, Light Projects** - Reclaiming the dark side of town: an underpass becomes a gateway

**David Keith, Lighting Consultant, Marshall Design Inc.** - Urban light now – and decades from now

» **10:45 - 12:00 Speed Networking**, *Central University Building*

12:15 - 13:45 Lunch, *Laberinto de las Ciencias Museum*

» **14:00 - 15:15 First 2 Commission meetings**, *Central University Building*

**Culture: Emily Emerson, Lighting Designer, Speirs and Major Associates** - Design practices within a cultural context - case studies from London to Abu Dhabi

**Technological trends and Prospects: Graham Phoenix, Lighting Designer, GP: LV** - Control and management in lighting strategies

» **15:15 - 16:30 Second 2 Commission meetings**, *Central University Building*

**Environment and Economy of Lighting: Jocelyn Peissel, Director of the Lighting Concepts**

**Department, Citelum Mexico** - Lighting strategies and sustainable development in Mexico – case studies of Morelia and Mexico City

**Urban Strategies: Piero Castiglioni, Architect and Lighting Designer** - Light (in) visible

18:15 - 19:15 *Tranvia City Tour*

19:30 - 22:00 Dinner, Booth style Featuring Traditional foods, *Centro de las Artes Building*

## FRIDAY OCTOBER 31ST:

» **9:00 - 10:00 “LightLinks” information meeting (Thorn/LUCI)**

» **10:00 - 11:00 Exchange between Lighting Technicians from cities**

## OPTIONAL PROGRAM:

**FRIDAY OCTOBER 31,  
SATURDAY/ SUNDAY NOVEMBER 1 AND 2:  
HUASTECA POTOSINA**

**October 31**

12:25 Flight for the Huasteca region

**November 2**

17:10 Return to San Luis Potosi

**MONDAY NOVEMBER 3:**

**MAGIC DESERT (1-day option)**

20:00 Return to San Luis Potosi

**MONDAY/TUESDAY NOVEMBER 3 AND 4:**

**MAGIC DESERT AND REAL DE CATORCE (2-day option)**

**November 4**

20:00 Return to San Luis Potosi

# conference

Leni Schwendinger

THURSDAY OCTOBER 30TH: 9:00 - 10:30

*Reclaiming the dark side of town: an underpass becomes a gateway*

Leni Schwendinger's discussion addresses the challenge of emerging districts, the structures that typify them, and the designer's role in balancing civic imperatives, aesthetic objectives and sustainability goals. All these elements arising in the 13-year narrative of Triple Bridge Gateway. Unveiled in October 2008, Triple Bridge Gateway is a luminous metallic "skin" that transforms the previously bleak bus ramps at the "back door" of the United States' largest bus stations.

In the case of Triple Bridge, new ideas of energy conservation, accompanied by new technologies, were integrated with an eight-year old design. Leni will explain how decisions and compromises were made to align the project with the public agency's concern for public perception vis-à-vis energy savings.



Leni Schwendinger is a recognized authority on the many issues and applications of public lighting, art and community outreach, with more than 15 years of experience creating lighting environments for architectural and public spaces all over the world. These works energize architecture, landscape and infrastructure with the ultimate objective of connecting people to each other and to their surroundings. For almost two decades, her Light Projects studio has been a magnet for professional multi-disciplinary collaborations. In addition to creating illuminated environments her studio designs lighting products, programs and master plans for public spaces.

Conference organized  
with the support of



David Keith, principal of Marshall Design Inc., is a lighting consultant with over twenty years experience in design, research and education. He has worked on a wide range of issues related to lighting, from designing public and private lighting projects and doing original research into lighting and energy issues to writing ordinances and testifying in legal cases. He was the principal author for revisions to the IESNA Lighting Fundamentals course, and has taught both interior design and engineering students at local colleges. He has been active member of the IESNA Roadway Lighting Committee for twenty years, recently served on the IESNA Technical Review Council and Education Review Council, and is a Fellow of the IESNA.

THURSDAY OCTOBER 30TH: 9:00 - 10:30

David Keith

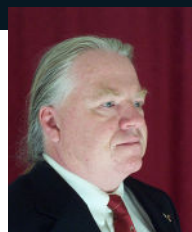
*Urban light now — and decades from now*

Lighting provides light - and a lot more. Exterior lighting helps with safety and security and also lets urban settings come alive at night.

This valuable contribution to the community requires investment in design, finance, maintenance and oversight.

Presently, the lighting industry is changing - all the way from its basic units to its stated goals and objectives. Meanwhile, decisions need to be made - decisions that will have consequences for years to come, including some that will be unintended, unforeseen or undesirable.

This presentation discusses how current developments in knowledge, technology, globalization and environmental issues present the lighting industry with more opportunities and challenges in the near and further futures.



BIOGRAPHY

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# and more...

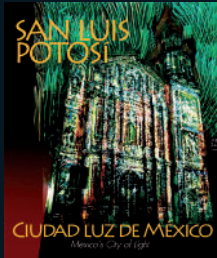
**WEDNESDAY OCTOBER 29TH:**

**19:00 - 20:30 Philips/LUCI international "city.people.light" award ceremony, La Paz Theatre  
Opening by the Governor of the State - Presentation of the book "San Luis Potosi, Mexico's City of light"**

## "San Luis Potosi, Mexico's City of light" book presentation

City of light of Mexico, San Luis Potosi sparkles at night and reveals the historic wonders of its center to the delight of all.

Depicting the city's lighting specificities, the book "San Luis Potosi, Ciudad Luz de Mexico" will be presented by Marcelo de los Santos Fraga, Governor of the Region of



San Luis Potosi, as an opening to the city.people.light award ceremony. This book is about light, but more specifically, it describes the phases, scope and achievements of the urban improvement project, designed to foster a warmer, more inviting nightlife: the master plan for scenic lighting.

## International city.people.light award

# PHILIPS

For some time now, *Philips* has been engaged in a process of exploring how lighting can develop and improve the quality of city life, the objective being to stretch the intellectual and creative boundaries towards more innovative and relevant solutions.

This research program brings together the three key notions of 'city', 'people' and 'light' in

one comprehensive approach.

With the international city.people.light award, *Philips* wishes to reward those towns or cities that are attempting to rehumanize the urban environment through the medium of light.

This competition, created by *Philips*, is being run in conjunction with the Lighting Urban Community International Association (LUCI).

# THORN

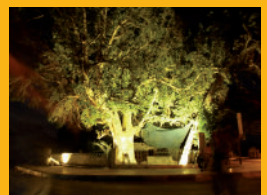
Lighting people and places

**FRIDAY OCTOBER 31ST:**

**9:00 - 10:00 "LightLinks" information meeting (Thorn/LUCI)**

LightLinks, the urban lighting initiative devised by *Thorn* and LUCI is now fully underway. The project aims to contribute to the development of urban lighting in disadvantaged communities by encouraging cities from high and low income countries to partner together. The first beneficiary is Jericho, who is receiving support from the City of Lyon and *Thorn*, with the assistance of lighting designer Philippe Hutinet. This first LightLinks project will culminate in the lighting of two heritage sites – the giant tree of Zacchaeus and the ruins of Hisham's Palace.

The LightLinks initiative will be opened to new projects involving new partnerships in coming years. A meeting is planned during the AGM for all potentially interested participants.



# commission meetings

## Culture

Emily Emerson

THURSDAY OCTOBER 30TH: 14:00 - 15:15

*Design practices within a cultural context*

*Case studies from London to Abu Dhabi*



Sociologist Richard Sennett argues in *The Conscience of the Eye* that the physical design of our cities is a mirror of society and culture. The discussion of urban lighting design within a cultural context starts from this point as a base to look at some of the key issues facing lighting designers that work in a variety of urban contexts. Through a comparison of a Lighting Master Plan in London and Abu Dhabi, key themes or issues will be addressed.

Emily Emerson trained as an architectural engineer. She graduated from Kansas State University and moved to Amsterdam for a lighting design internship with Hollands Licht. She then moved to London to work with Arup Lighting and while there worked mainly on museum and gallery lighting, including both day lighting analysis and creative lighting design. While working, she completed an MSc in City Design and Social Science at the London School of Economics. Emily has experience not only as a lighting designer but also as an urban designer.

## BIOGRAPHY

## Technological Trends and Prospects

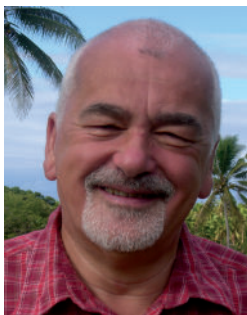
THURSDAY OCTOBER 30TH: 14:00 - 15:15

Graham Phoenix

*Control and management in lighting strategies*

As lighting strategies have developed from their early beginnings it has become increasingly clear that the management and control of the lighting over the whole city is vital to the overall success of the strategy. It is no longer sufficient to install lighting schemes and leave their operation to the whim of the building owner.

Central operation has implications for how the strategy is set up and these needs to be borne in mind from the outset. The talk will look at how and why this has not worked in the past and how technology will increasingly enable this in the future.



Graham Phoenix is one of the UK's best-known independent lighting designers and has an unrivalled experience in urban lighting issues, particularly in strategic lighting planning for historic towns and cities, sensitive lighting of buildings, especially cathedrals and theatres. He formed Graham Phoenix: Lighting Design (GP: LD) in 2006. Graham was originally a stage lighting designer. In the early 80's, after around 15 years in stage lighting, he moved into architectural lighting.

## BIOGRAPHY

# commission meetings

## Environment and Economy of Lighting

THURSDAY OCTOBER 30TH: 15:15 - 16:30

Jocelyn Peissel

*Lighting strategies and sustainable development in Mexico*

*Case studies of Morelia and Mexico City*

In Mexico DF and Morelia, planned investments on lighting started in 2007 and should end in 2010. Lighting Plans in Mexico tackle the issues of anarchical lighting in cities as well as the management of investment expenditures on urban lighting installations. The main objective aims at promoting the image of the city. This means above all ensuring safety on public spaces and roads, but also enhancing the main tourist sites. This is done with a concern for lighting efficiency, energy costs and lighting pollution.



Jocelyn Peissel studied art in Lausanne and industrial design in Barcelona before orienting himself towards lighting design in 1998. He illuminated the Château de Sully on that year and then moved on to become artistic director and lighting designer for Citelum. He is director of the lighting concepts department of Citelum Mexico.

BIOGRAPHY

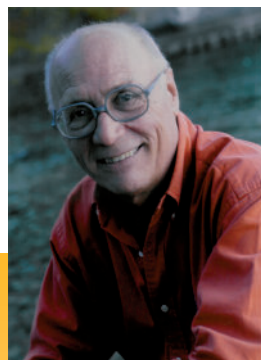
## Urban Strategies

Piero Castiglioni

*Light (in) visible*

THURSDAY OCTOBER 30TH: 15:15 - 16:30

All you need is light but light has to be integrated in architecture. Only in this way we are sure that light is visible IN architecture and so invisible. Architecture need light to be visible but in the same time light has to light rightly architecture because it can destroy it or make it alive. Light is emotion, light is space, light is sound... light is the 4th material of architecture so it has to be used correctly and this is the big task of the lighting designer who interprets the language of architecture.



Pietro Maria Castiglioni is graduated in architecture in 1970. From 1973 to 1979, he works on lighting with his father. During this period, he creates several lightings for public or private art galleries, temporary exhibitions, show rooms, offices, hotels and habitations in Italy and in foreign countries. After his father's death, he goes on working in lighting with new collaborators, in the same office. He is technical advisor and designer for different lighting manufacturers and luxury boutiques. He is also lecturer at the Universities of Milano, Geneva and Lausanne.

BIOGRAPHY

## Venues

### HOTEL PANORAMA

Ave. Venustiano Carranza No. 315  
 Centro Historico  
 00 52 444 812 17 77  
[www.hotelpanorama.com.mx](http://www.hotelpanorama.com.mx)

### CENTRAL UNIVERSITY BUILDING

Alvaro Obregón No. 64  
 Zona Centro  
 Antiguo Centro Historico

### MUSEO FEDERICO SILVA

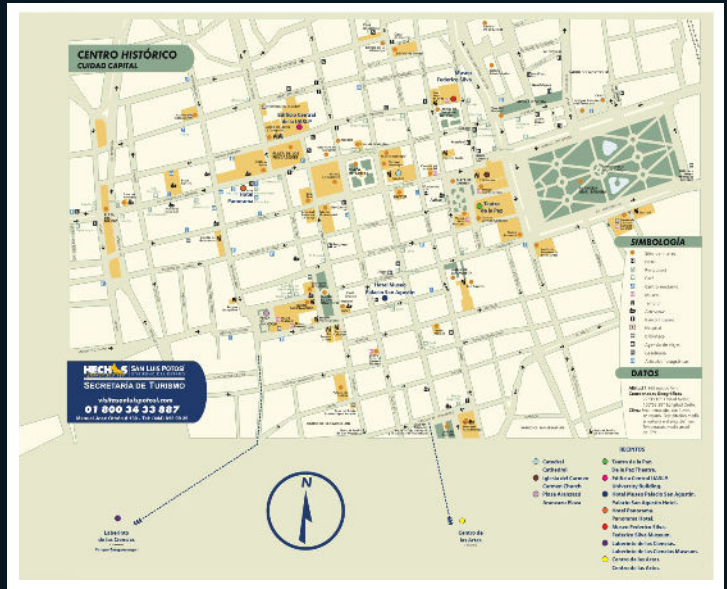
Alvaro Obregon No. 80  
 Jardin de San Juan de Dios  
 Centro Historico

### CENTRO DE LAS ARTES

Calzada de Guadalupe No. 705  
 Colonia Julian Carrillo

### LABERINTO DE LAS CIENCIAS Y LAS ARTES

Anillo Periferico s/n, Int Parque  
 Tangamanga I



### TEATRO DE LA PAZ

Villerías No. 205  
 Centro Historico

### PLAZA ARANZAZÚ

Independencia casi esquina con Galeana  
 Centro Historico

[www.visitasanluispotosi.com](http://www.visitasanluispotosi.com)



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