

FROM HUMAN CENTRIC LIGHTING TO BUSINESS OPPORTUNITIES

SSL-erate Project (FP7 - CSA)

18th - 19th JUNE, 2015



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VILLA CA' MARCELLO

Via Dei Marcello 13/11 35017 Piombino Dese PD



19th JUNE 2015

MUSEO CIVICO DI BASSANO DEL GRAPPA

Piazza Garibaldi 36061 Bassano del Grappa VI

18th June, 2015

Cà Marcello, Via dei Marcello 13/11 Piombino Dese (PD)

15:30 – 19:00 Human Center Lighting: new business opportunities driven by a virtuous use of solid state lighting

15:15-15:30 **Registration**

15:30–15:45 **Introduction**

Alberto Sozza – Luce in Veneto Scarl

15:45-17:15 **«Lighting for health and well-being in different application fields: workplaces, education, domestic applications, healthcare and Smart Cities»**

Fabrizio Tironi – Flos Spa / Lighting Europe

Presentation of the WP3 Report that gathers information and validate knowledge on Human Centric Lighting in order to provide recommendations to implementation.

17:15-17:30 *Coffee break*

17:30 -18:00 **« Eindhoven as example of urban lighting strategy»**

Arthur Noordhoek – City Manager Municipality of Eindhoven

Presentation of Eindhoven long term strategies and vision for sustainable, green and friendly urban lighting

18:00-18:45 **Matchmaking session**

Coordinator: Marc Fontaynont – Cluster Lumière

This session will help to establish dialogue and nurture interactions with the building industry to address in particular how lighting / construction could go hand in hand and what needs to be changed for a win-win business cooperation.



18:45-19:00 *Cocktail*

Visit to «Lighting Surface» BDE installations into the Municipality of Bassano

Interested people will be bring to visit first prototypes related to the LIV Business Development Experiment BDE «Lighting Surface». Please confirm in advance your participation (info@luceinveneto.com)

19th June, 2015

Museo Civico, Bassano del Grappa (VI)

09:00 – 13:00 - Business Development Experiments (BDE) and Open Innovation: a challenge for the ventian industries

08:45–09:00 **Registration**

09:00-09:15 **Introduction**

Alberto Sozza – Luce in Veneto

09:15-10:15 **Presentation of Open Innovation methodologies and examples**

Wim Wanhaverbeke (ESADE Barcelona)

Introduction of the *open innovation* approach presenting some successful examples of implementation. He will present, in particular, the *Open Innovation Toolkit* specifically elaborated for the SSL-erate project and its use in the Clusters' Business Development Experiments.

10:15-10:30 *Coffee break*

10:30-12:00 **Presentation of the Luce in Veneto Business Development Experiments (BDE)**

- **«Lighting Surface»** (*Metalco Spa, Heliv Srl, Hikari srl – Bassano del Grappa*)

New technology concerning a transparent varnish based on nanotechnologies particles to use with LED sources for lighting / signaling on transparent surfaces (glass and or plastic)

- **«Hygienizing Lamp»** (*Fairwind srl, Arte Light Srl*)

Coupling of UV-LEDs or UV-fluo with LEDs emitting in the visible spectrum with the function of local sanification and lighting

- **«QR-Code»** (*Tre informatica Srl, Tre Energia Srl*)

Software system that allows data collection on installed LED products using the QR-Code technology

12:00-13:00 **WP4 clusters' Business Development Experiments**

WP4 clusters representatives will introduce their running BDEs

1. CICAT (Spain)
2. KUL - Groen Licht Vlaanderen (Belgium)
3. DTU - Danish Lighting Innovation Network (Danmark)
4. Cluster Lumière (France)

13:00 **Morning session conclusions**

13:00 *Lunch*

INFO - <http://lightingforpeople.eu/> - <http://www.ssl-erate.eu/>

Should you need additional information or clarification, please feel free to contact us

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