



Lucerne, Switzerland

# The 9<sup>th</sup> international city.people.light award 2011

For sustainable and liveable cities



**PHILIPS**  
sense and simplicity

# The 9<sup>th</sup> international city.people.light award



Gothenburg, Sweden

## For people everywhere, light is life

Over the last twenty years, urban lighting has become more than simply a means of ensuring security and visibility: it is now regarded as an essential component of town planning and a major element in a town's cultural identity, whatever the size. Urban lighting can give a city a night-time beauty that matches or challenges its daytime image. By altering the nocturnal landscape, the relationship between the residents and their town can be redefined and their living environment enhanced.

Lighting offers a new vision of reality: by highlighting certain features and concealing others, it encourages citizens to discover the contours and details of sites and monuments that are not visible by day.

With the help of a lighting plan, new impressions and atmospheres can be created, changing the perception of the urban setting or even making people notice it for the first time. It is also a subtle and highly effective way of promoting the city's assets to tourists.

The **city.people.light award** was created in 2003 by **Philips** and **LUCI** (Lighting Urban Community

International) to reward towns and cities that are attempting to rehumanize the urban environment through the medium of light and exploring ways to maximize energy efficiency, minimize the use of hazardous substances and reduce waste.

For some time now, **Philips** has been engaged in a process of exploring how lighting can develop and improve the quality of city life. The objective is to stretch the intellectual and creative boundaries towards more innovative and relevant solutions, whilst at the same time respecting the environment.

This research program brings together the three key notions of "city", "people" and "light" in one comprehensive approach.

**LUCI** is an international network of cities engaged in using light as a major tool for their sustainable urban development.

Created in 2002 at the initiative of the City of Lyon (France), **LUCI** now brings together over 100 members. They include 65 cities located in Europe, Asia, the Americas and Africa, as well as 35 lighting professionals (manufacturers, lighting designers, lighting consultants, universities...)

By rewarding and putting forward cities that share this vision of urban lighting, the **city.people.light award** participates in making cities within **LUCI** -and beyond- progress towards a better use of light.

# Bidding for the 9<sup>th</sup> city.people.light award 2011



City Hall, Lucerne

## Purpose

The purpose of this award is to reward the city that best integrates an appreciation of the needs of contemporary urban living and the notions of 'city', 'people' and 'light' in a coherent lighting strategy.

The presentation of this award should help raise awareness amongst city authorities and urban architects of the advantages that sustainable urban lighting brings to a city (a new image, improved security, better orientation, a more aesthetic approach to architecture, etc.).

## Type of project

The lighting must be of a permanent nature and visible to all citizens free of charge. Non-permanent, festive illuminations cannot be considered.

The contest is open to urban lighting projects that have been completed less than two years prior to entry in the contest.

## Judging criteria

The jury's assessment of the projects will be based on the following criteria:

- **the context of the project:** e.g. is it part of a larger approach, urban regeneration plan or lighting scheme?
- **environmental integration:** were the following factors taken into account – energy consumption, light pollution, impact on flora and fauna, end-of-life recycling of equipment?
- **the timescale of the project:** is the project a one-off activity or part of a mid- to long-term project?
- **finances:** how much was spent on the project? What further expenditure is planned?
- **project team:** were the various competences of those involved identified and fully utilized?
- **added value:** what does light do for the area/ monument concerned, the town/city image and

identity, the local economy, the social climate, the residents and tourists?

- **overall quality of entry:** professional photos, conciseness of information, etc.

## Composition of the jury

**Philips** and **LUCI** select an independent and international jury of 6 members, which is made up of:

- 2 lighting designers
- 2 city lighting managers
- 2 other professionals linked to the lighting sector (architects, planners, engineers...)

## Prize

The jury will award three towns or cities for their projects. The first prize will consist of a trophy and a cheque for 10.000 Euros. The second and third-placed town or city will receive a trophy. The 3 awarded cities also receive an invitation to participate in the **LUCI** event of their choice for the following year. The award ceremony will take place in Gothenburg, Sweden, during the Annual **LUCI** Forum from November 16th to 18th 2011.

## Application

All entries must be received by 30 August 2011. In order to judge all projects in a fair and just manner, it is crucial that the project documentation should be submitted in English.

## Publication of the results

The results of the competition will be published in professional lighting magazines, on the **Philips** website: [www.citypeoplelight.com/award](http://www.citypeoplelight.com/award) and on the **LUCI** website: [www.luciasociation.org](http://www.luciasociation.org)

**Philips** and **LUCI** reserve the right to communicate the results as they see fit.



# Winner 2010 Lucerne, Switzerland

### Project type

Lucerne, the City of Lights, lives up to its name with this elegant, less is more approach to illumination. A nocturnal scene is painted with authentic, natural lighting that transforms the city into a sustainable urban experience for everyone. Sophisticated and beautifully understated, it brings out the city's unique character. The project also recognises the importance of darkness, respecting it perfectly so that residents can drift off peacefully to sleep at night.

### Project

A comprehensive lighting concept for the city of Lucerne

### Location

Lucerne

### Lighting design

Mario Rechsteiner, Lighting Designer



## Second place Pau, France

### Project type

The Castle of Pau stands at the heart of the old city. This incredible lighting design uses illumination, dynamic images and subtle effects to reveal the magnificence of its recently renovated architecture. When night falls the façades come to life in spectacular style as historical characters tell the story of the Castle.

A nocturnal symbol that is unique, contemporary and an unquestionable asset for drawing in tourists.

### Project

Illuminating the Castle of Pau at night and during special events

### Location

Pau

### Lighting design

SKERTZO: Hélène Richard, Artistic Designer and Director  
Jean-Michel Quesne, Design and Scenography  
LEA: Laurent Fachard, Lighting Engineer, Lighting Artist and Technician



## Third place Gothenburg, Sweden

### Project type

Västra Eriksberg is a former ship yard that is being transformed into a new residential area. This project connects the past and present beautifully, creating an intimate living environment that also has an inspirational dimension. During the day the crane is an industrial landmark that dominates the skyline. At night it evolves into a delicate urban sculpture, giving the city a new identity. Specially lit details provide a human scale and help to tell the crane's story.

### Project

Illuminating the crane and dock at Västra Eriksberg

### Location

Gothenburg

### Lighting design

Ljusarkitektur:  
Kai Piippo, Responsible Lighting Designer  
Deike Canzler, Architectural Lighting Designer, crane Project Leader  
Lina Färje, Lighting Designer, dock Project Leader

# 168 inspiring projects city.people.light award 2003-2010

Urban lighting is more than just a means of ensuring security and visibility. It is the very essence of a city's night-time beauty. We believe that's something worthy of recognition.

Through the 168 projects presented in this publication, LUCI and Philips revisit the past 8 years of existence of the prize that has today become a real benchmark in the lighting world.

This book celebrates the remarkable and creative effort lighting professionals the world over have employed to explore the relationship between city, people and light. It is a fitting tribute to the people who are transforming urban environments with light, enhancing the city experience and, ultimately, making our cities more liveable.

Take a look at these 168 inspiring projects yourself and ask your Philips representative or LUCI contact for a copy of this book.



# Past winners of the city.people.light award

2003 - Cergy - France



2004 - Ghent - Belgium



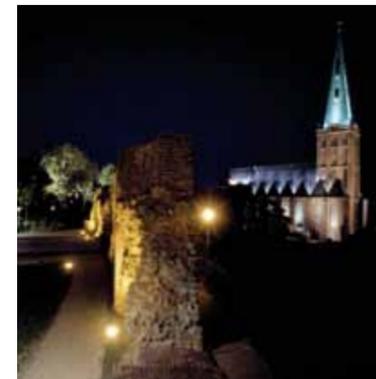
2005 - Cologne - Germany



2006 - Vienna - Austria



2007 - Heinsberg - Germany



2008 - Seoul - Korea



2009 - Jyväskylä - Finland



2010 - Lucerne - Switzerland





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