Auroralia Award 2011
THE BEST INITIATIVES IN SUSTAINABLE URBAN LIGHTING

With the participation of

Architectural Lighting (USA)
Ciudad Sostenible (Spain)
Paysage Urbain (Belgium)
Luce e Design (Italy)
Ecologik (France)
Lux (France)

New lighting for a minimised ecological footprint

www.auroralia.org
Sustainable urban lighting:
» is a major element of urban development;
» brings quality of life and well-being;
» asserts the city’s identity
» creates emotions and ambiance

This contribution can only take its rightful place if it minimises its environmental impact. The environmental footprint of the city is a fundamental concern for anyone managing the city.

AURORALIA AWARD

Every year, the Auroralia Award, created in 2009 on the initiative of LUCI and Schréder, rewards three cities that have implemented a system of exterior lighting that minimises the environmental footprint in the most noticeable, exemplary and original way.

AWARD CRITERIA

An independent jury of experts from the international press specialising in urban lighting, town planning and sustainable development will apply the minimisation of the environmental footprint and of the environmental impact of the lighting project as the main selection criterion.

This will be evident through the following aspects of the project:

» energy consumption and energy costs
» CO₂ emissions
» environmental impact of the various factors related to the production of the equipment used, its transportation, etc.
» recycling opportunities at the end of the life cycle
» added value in terms of quality of life
» social, cultural and economic dimensions
» concern given to light pollution
» integration of the project into a comprehensive sustainable development plan
» exemplary and inspiring character
» aesthetics and originality
» quality of the submitted nomination
» installation in 2009, 2010 or 2011.

The 2011 Auroralia Award will be presented in Lyon on 8th December during the prestigious Light Festival.

PRIZES

1st prize 6000€
2nd prize 3000€
3rd prize 1500€

The nominations must be submitted by the city or local authority that has taken the initiative for the creation of the project.

A preference will be given to projects that have already been installed. The installation must preferably have taken place in 2009, 2010 or 2011.

The entry form can be downloaded at www.auroralia.org

NOMINATIONS

The nominations must be submitted by 28th October 2011.

For more information, contact Catherine Poncin (c.poncin@latw-schreder.com).

www.auroralia.org
Founded in 2002, LUCI (Lighting Urban Community International) counts over 90 members - including 60 cities from four continents - who use light as a major tool for urban development. LUCI supports Auroralia in the achievement of one of its main objectives: sustainable urban development.

Wide media coverage

The Auroralia Award generates substantial reaction not only in the specialist press but also on web sites in the general press and on social media.

An independent jury

From specialised international press

The members of the jury work in editorial offices of key media outlets in the areas of urban lighting, town planning and sustainable development.

Architectural Lighting (USA), Ciudad Sostenible (Spain), Ecologik (France), Luce e Design (Italy), Lux (France) and Paysage Urbain (Belgium) are represented in the jury.

An award organised by the initiators of good practices in the area of sustainable lighting

Since the development and marketing of its first luminaires for exterior lighting, through 40 companies worldwide, Schréder has always pursued its goal of ensuring the appropriate and optimum lighting solution in the city, while minimising energy consumption. Auroralia is one of the key elements of this environmental objective.

www.auroralia.org
**AURORALIA 2009**

**1st Prize Berlin**

Within the framework of a comprehensive lighting plan focused on energy savings, Berlin opted for the latest generation high performance luminaires. Result: energy savings of 63% whilst preserving the romantic lighting that is typical of the city with a million lighting points.

**2nd Prize Lyon**

The illumination of the Saint Just Lycée, dominating the Lyon landscape, perfectly integrated the parameters of a successful lighting project: aesthetic enhancement, creation of ambiance, absence of light pollution and a focus on the environment with the use of photovoltaic panels. Solar energy thereby represents 34% of the energy needed to illuminate the building.

**3rd Prize Westminster**

Through the combination of innovative technologies, the lighting renovation project of Westbourne Green made it possible to lower energy consumption by over 60%. To achieve this, the city of Westminster combined high performance luminaires (in part equipped with LEDs) with a remote management tool and a dimming system.

---

**AURORALIA 2010**

**1st Prize Budapest**

Liberty Bridge, an architectural jewel of the city and one of the busiest crossings over the Danube, had never been illuminated. The city of Budapest gave it a new lease of life by creating a magnificent public lighting and decorative project that perfectly respected the integrity of the structure. In comparison with the initial project, the Hungarian capital achieved energy savings of 67% by using the latest technologies such as LEDs.

**2nd Prize Geneva**

By launching the development of a specific LED lamp for the renovation of the “Geneva Cordon” running along Lake Geneva and by replacing more than 20% of its street luminaires resulting in total energy savings of 30%, the Swiss city faithfully applied its motto: “Better light for less consumption”.

**3rd Prize Tilburg**

The Cityring project in Tilburg (Netherlands) subtly combines art and functionality by both ensuring the aesthetic consistency of the public spaces and a better flow of traffic. The innovative design of the luminaire specially designed for Tilburg and the use of the latest technologies (including LEDs) generating energy savings of 56% are two particularly remarkable aspects of this project.
Auroralia highlights the three best initiatives of the year in sustainable lighting that have been implemented by cities.