The 12th international city.people.light award 2014

For sustainable and livable cities
The 12th international city.people.light award

For cities, for people
Over the last twenty years, urban lighting has become more than simply a means of ensuring security and visibility: it is regarded as an essential component of city planning and development and a major element to exposure the heritage and identity of a city, whatever the size. Urban lighting can give a city a night-time beauty that matches its daytime image. By altering the urban landscape, the relationship between the citizens and their city can be redefined and their living environment enhanced.

Lighting offers a great tool to improve people’s life, by highlighting certain features and concealing others, it encourages people to discover the contours and details of the city that are not visible during the day.

With the help of a lighting plan, new impressions and ambiances can be created, changing the perception of the urban setting or even making people notice it for the first time. It is also a subtle and highly effective way to promote the city’s assets to citizens and tourist, stimulating the local economy.

The city.people.light award was created in 2003 by Philips and LUCI (Lighting Urban Community International) to reward urban lighting projects that are attempting to rehumanize the urban environment through the medium of light and exploring ways to maximize sustainability and improve the livability in the city.

The Philips city.people.light program has been engaged in a process of exploring how lighting can develop and improve the quality of city life. The objective is to stretch the intellectual and creative boundaries towards more innovative and relevant solutions, whilst at the same time respecting the environment. This program brings together the three key notions of “city”, “people” and “light” in one comprehensive approach.

LUCI is an international network of cities engaged in using light as a major tool for their sustainable urban development. Created in 2002 at the initiative of the city of Lyon (France), LUCI now brings together over 100 members. They include around 65 cities worldwide, as well as 35 lighting professionals (manufacturers, lighting designers, lighting consultants, universities...).

By rewarding and putting forward cities, lighting designers, urban planners and architects worldwide that share this vision of urban lighting, the city.people.light award worldwide supports in making cities more sustainable and livable.

Purpose
The purpose of this award is to reward urban lighting projects that best show how to integrate today’s city challenges of urban living and the notions of “city”, “people” and “light” in a coherent lighting strategy. The presentation of this award should help creating awareness amongst city authorities urban planners and architects of the advantages that urban lighting brings to a city.

By rewarding and putting forward cities that share this vision of urban lighting, the citypeople.light award participates in making cities within LUCI -and beyond progress towards a better use of light.

Type of project
All projects can participate from single buildings and/or landmarks to urban areas to even complete city masterplanning. The lighting project must be of a permanent nature and visible to all people. Temporary light festival
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illuminations are excluded from the contest. The contest is open to urban lighting projects that have been completed less than two years prior to entry in the contest.

Contest criteria
Philips and LUCI select an independent and international professional jury to evaluate the projects based on the following criteria:

• A description of the urban lighting project:
  Describe the context of the project and the challenges that were faced in realizing the project.

• Objectives of the lighting designer, urban planner or (landscape) architect in this project:
  What was the vision and intention. How has this been realized and to what extent is the project considered to be a success. Were the objectives achieved? Moreover mention the types and brands of products used.

• The people involved in the project:
  Mention the persons and organizations involved in the project and a short description of their roles and responsibilities.

• What is the contribution of the urban lighting project for the city:
  Describe the benefits for the people and the city. And (if available) possible economical benefits such as increased number over visitors, overnight stays in hotels etc.

• Budget:
  Budget spent on the project. Budget reserved for mid to longer term expenditures.

• Installation date

Entry contest submission
The contest is open from 1 April till 31 August 2014. You can submit your entry via our website by fulfilling the online entry form in English language only. Please read and agree on the terms and conditions included in the form. The entry form is self explaining and easy to fill.

Prize
The jury will award three lighting projects. The first prize wins an award and a cheque for 10,000 Euros. The second and third winner will receive an award. The award ceremony takes place in Dubrovnik, during the Annual LUCI meeting from 3 to 9 November 2014. The three awarded projects will receive an invitation to participate in this LUCI event (one city representative and one lighting designer).

Public choice award
For the first time in the contest we will also have a public choice award. The winner will be selected by online voting via our website. The online voting is being held in October 2014. The winner will also be invited for the Annual LUCI meeting.

Participating benefits
Apart from being one of the award winners there are more benefits that makes participating in this contest most valuable. The winning projects will get the chance to meet 100 city representatives worldwide during the Annual LUCI event. Your project will be promoted and showcased during the award ceremony, on the Philips and LUCI websites, via our social media channels and in the professional press. Your lighting project will be seen by many lighting professionals in the world, which puts your work in the spotlights, increasing new business opportunities. You can showcase the project also in your local communication activities within your country and local community. As winning project you can join the conferences during the Annual LUCI meeting and share experiences with your professional colleagues. Furthermore the top 20 projects will be promoted in the yearly citypeople.light award video and award ceremony entry wall, including mentioning of the city and urban designer.
**Project type**
The Rietberg historical city center lighting plan is a perfect example of total masterplanning of a middle-sized city where all levels of citizens were highly involved in the creation process, improving people's life. Special care of lighting solutions for impaired people and for children have been incorporated. The used lighting accents fits the materials used in the typical style of architecture. The area of the LED lighting concept embraces the entire historic city center, as delimited by the Ems River and the course of the so-called diversion channel. This green ring is also the natural boundary of the historic nucleus of the origin of Rietberg.

**Project**
Historical city center lighting masterplan

**Location**
Rietberg, Germany

**Lighting design**
The lighting design was realized by Jochen Meyer-Brandis, lighting designer/urban planner of SMB Aachen.
Second place
Seoul, South Korea

**Project type**
Seoul managed to really integrate urban planning in their city to create an open public space for citizens where normally space is very limited and used to put buildings. The renovation project aims to change the stuffy city image, original the land was intended for housing development. The park expresses harmony, down to earth design and good coherency link with the city, people and the river, improving the image of Seoul. It is admired to create a cozy feeling in such a huge city with very comfortable use of lighting in different levels.

**Location**
Seoul, South-Korea

**Lighting design**
The lighting design was done by Lee Yeon So, ULP Co.

Third place
Geneva, Switzerland

**Project type**
A great example of a well thought and considered urban planning project where light is perfectly integrated in the urban design from the start as one of the core elements. The objective of the design was to transform a high traffic area into a smart developed pedestrian area for citizens and visitors. The quality of the implementation stands out, where three squares Simon-Goulart, Saint-Gervais and Bel-Air have been connected by coherency and lighting is also used as guidance to direct people to the different areas. An extra plus is the good treatment of light and shadow in the plan and the interaction between light, wind and people.

**Location**
Geneva, Switzerland

**Lighting design**
The lighting design was designed by LEA, les éclairagistes associés in Lyon.
Special mention
Zhengzhou, China

**Project type**
Millennium Royal Plaza, a 280 meter main building, is the tallest tower in Central Plain of China at present. As a landmark of Henan Province and the calling card of Zhengzhou city, the new-classic style tower, the Millennium Royal Plaza, fits in well with its surroundings in an imposing manner. The peaceful Zen lighting concept and “inhale & exhale” lighting pattern remind people that they live in a city, which has over 3500 years history. People call this tower the Soul of City, because this laminated tower in night looks like a Pharos, a perfect linkage with city, people, light and even history. The jury awarded a Special Mention to the project for the lighting concept that is refreshing and might change the mindset of Asian lighting design to use very bright, sparkling and colorful lighting schemes. The tower gives identity and belonging. Silence and calm lighting designs fits the breathing effect.

**Project**
Millennium Royal Plaza
**Location**
Zhengzhou, China

Special mention
Wuppertal, Germany

**Project type**
The former railway line, known as the „Nordbahnstrasse“ formerly the „Rheinische Eisenbahnstrecke“ and opened in 1879, has today been transformed into a cycling, skating and hiking path which runs 22 km through Wuppertal. The path passes through six tunnels, across four viaducts and has an endless number of bridges, giving citizens faster access to the inner city center; improving leisure for citizens and tourists. The Wuppertal project was acknowledged with a Special Mention for the regional character of the project and the special protection of fauna nightlife.

**Project**
Nordbahnstrasse
**Location**
Wuppertal, Germany
Previous winners of the city.people.light award

2004 - Ghent - Belgium
2005 - Cologne - Germany
2006 - Vienna - Austria
2007 - Heinsberg - Germany
2008 - Seoul - South Korea
2009 - Jyväskylä - Finland
2010 - Lucerne - Switzerland
2011 - Valladolid - Spain
2012 - Lyon - France
2013 - Rietberg - Germany