



CITY UNDER MICROSCOPE BUCHAREST

ROMANIA

| 22nd to 26th
April 2015



INTERNATIONAL
YEAR OF LIGHT
2015

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Bucharest is the city which best suits Europe's "unity in diversity". It is a city that impresses through its contrasts – a unique combination of East and West, of old and new, of stillness and dynamism.

Bucharest is the capital of Romania and the first to assume its role as leader in the country's transformation into a stable and developed European nation with strong international values.

The city is committed to a long term sustainable development lighting strategy, focused on public infrastructure, architectural heritage and large entertainment events.

In 2014 Bucharest celebrated 555 years since it was first mentioned in a document issued by Vlad the Impaler himself (known as Dracula), with 3D projections on the House of the People, the 2nd largest building in the world.

Bucharest will amaze you with its capacity to innovate, its passionate heartbeat and creativity. I am looking forward to your visit to my beloved city so you can see for yourself the first edition of the Bucharest light festival, our historical sites, our architectural and cultural heritage, but most of all so you can discover the Romanian people.

See you soon in Bucharest at the LUCI City under Microscope in April 2015!

Sorin Oprescu
General Mayor of Bucharest

BUCHAREST

A pioneer in lighting moving towards a sustainable future!

AN URBAN DEVELOPMENT STRATEGY FOR 2035

Discover Bucharest's "Strategy 2035" aiming to create a sustainable city development model. From urban planning, public utilities and energy management, to the involvement of local communities, this municipal plan covers a wide range of areas and fulfills national objectives.

A PIONEER IN LED LIGHTING

Bucharest has launched an ambitious modernisation of its public lighting system, including the replacement of existing luminaires with LEDs.

This has led to huge benefits in terms of energy savings, maintenance and security, as well as reinforcing the city's urban identity.

A LIGHT WAY FOR ARCHITECTURAL HERITAGE

With more than 350 monuments of architectural, archeological or artistic interest, Bucharest has a very rich heritage to put forward. Through the "Light Way" project enhancing most of its important monuments, the city aims to develop the tourism sector, increase the quality of life and promote its history.

LAUNCH OF THE BUCHAREST LIGHT FESTIVAL

As a contribution to the International Year of Light 2015, Bucharest's first light festival will be launched during the LUCI City under Microscope – a festival which will put forward the city's heritage, and encourage citizens to participate in city life and re-discover public spaces.

LUCI City under Microscope events enable participants to discover the lighting strategy of a member city over a two-day period. They include field visits and technical conferences on permanent and temporary lighting projects.

A chance to see a city in its best light!



More information and registrations on the LUCI website: www.luciasociation.org

- Free participation for LUCI members
- 300 euros for non-LUCI members (accommodation not included)

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